



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

<u>Contract / Revision</u> 583140 /		<u>Alt Order #</u> 09843357
<u>Product</u> YG NETWORK		
<u>Contract Dates</u> 10/16/12 - 11/05/12		<u>Estimate #</u> 180
<u>Advertiser</u> YG Action Fund		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Red Shift
411 Branchway Rd
Richmond, VA 23236

COPY

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	2	10/16/12	10/19/12	M-F 5a-530a	5a-530a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$800.00			
N 2	2	10/22/12	11/02/12	M-F 5a-530a	5a-530a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$800.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$800.00			
N 3	2	11/05/12	11/05/12	M-F 5a-530a	5a-530a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
N 4	2	10/16/12	10/19/12	M-F 6a-7a	6a-630a		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$1,800.00			
N 5	2	10/22/12	11/02/12	M-F 6a-7a	6a-630a		:30			NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,800.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,800.00			
N 6	2	11/05/12	11/05/12	M-F 6a-7a	6a-630a		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 7	2	10/16/12	10/19/12	M-F 6a-7a	630a-7a		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$1,800.00			
N 8	2	10/22/12	11/02/12	M-F 6a-7a	630a-7a		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$1,800.00			
Week:		10/29/12	11/04/12	MTWTF--				4	\$1,800.00			
N 9	2	11/05/12	11/05/12	M-F 6a-7a	630a-7a		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 10	2	10/16/12	10/19/12	Fox 2 Morning News	7a-730a		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$1,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 11/05/12	YG NETWORK	180

<u>Advertiser</u>	<u>Original Date / Revision</u>
YG Action Fund	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	2	10/22/12	11/02/12	Fox 2 Morning News	7a-730a		:30			NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,400.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,400.00			
N 12	2	11/05/12	11/05/12	Fox 2 News at 7 am	7a-730a		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,400.00			
N 13	2	10/16/12	10/19/12	Fox 2 News Midday	11a-1130a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$500.00			
N 14	2	10/22/12	11/02/12	Fox 2 News Midday	11a-1130a		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$500.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$500.00			
N 15	2	11/05/12	11/05/12	Fox 2 News Midday	11a-1130a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$500.00			
N 16	2	10/16/12	10/19/12	Fox 2 News Midday	1130a-12p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				1	\$500.00			
N 17	2	10/16/12	10/19/12	M-F 4p-430p	4p-430p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				1	\$700.00			
N 18	2	10/22/12	11/02/12	M-F 4p-430p	4p-430p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				2	\$700.00			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$700.00			
N 19	2	11/05/12	11/05/12	M-F 4p-430p	4p-430p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$700.00			
N 20	2	10/22/12	11/02/12	M-F 430p-5p	430p-5p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				1	\$700.00			
		Week: 10/29/12	11/04/12	MTWTF--				1	\$700.00			
N 21	2	11/05/12	11/05/12	M-F 430p-5p	430p-5p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$700.00			
N 22	2	10/16/12	10/19/12	M-F 5p-530p	5p-530p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$2,000.00			
N 23	2	10/22/12	11/02/12	M-F 5p-530p	5p-530p		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$2,000.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$2,000.00			
N 24	2	11/05/12	11/05/12	M-F 5p-530p	5p-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$2,000.00			
N 25	2	10/16/12	10/19/12	M-F 530p-6p	530p-6p		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				3	\$1,800.00			

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YG Action Fund	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 26	2	10/22/12	11/02/12	M-F 530p-6p	530p-6p		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,800.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,800.00			
N 27	2	11/05/12	11/05/12	M-F 530p-6p	530p-6p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,800.00			
N 28	2	10/16/12	10/19/12	M-F 630p-7p	630p-7p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				1	\$1,400.00			
N 29	2	10/22/12	11/02/12	M-F 630p-7p	630p-7p		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				1	\$1,400.00			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$1,400.00			
N 30	2	11/05/12	11/05/12	M-F 630p-7p	630p-7p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,400.00			
N 31	2	10/16/12	10/19/12	Fox 2 News Edge	10p-1035p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--W-F--				2	\$2,000.00			
N 32	2	10/29/12	11/02/12	Fox 2 News Edge	10p-1035p		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$2,000.00			
N 33	2	11/05/12	11/05/12	Fox 2 News Edge	10p-1035p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$2,000.00			
N 34	2	10/25/12	10/25/12	FOX Prime Thursday 8-9p	8p-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$5,000.00			
N 35	2	11/02/12	11/02/12	FOX Prime Friday 8-9p	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				1	\$1,500.00			
Totals											93	\$135,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	47	\$68,900.00	\$58,565.00
10/29/12 - 11/05/12	46	\$66,300.00	\$56,355.00
Totals	93	\$135,200.00	\$114,920.00

Signature: _____ Date: _____

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